



## WAYS AND MEANS TO GET OUT!!

A performative piece *WAYS AND MEANS TO GET OUT!!* took place during *TO BE DESTROYED*, an art event at 25 Soho Square, London on 5th November 2010.

Here is the scenario: You can freely get inside the building where art is exhibited *but* you need a pass to get out of the premises (a guard on the door was collecting them). The *WAYS AND MEANS TO GET OUT!!* piece was exactly a place inside the building to get the pass or more precisely it was a room containing a wall painting with 300 plastic cards fastened and painted over in an abstract expressionistic style. Each card had a unique colour surface and every time the one was picked up the white shape was emerging and the whole image of the painting had been slightly transformed.

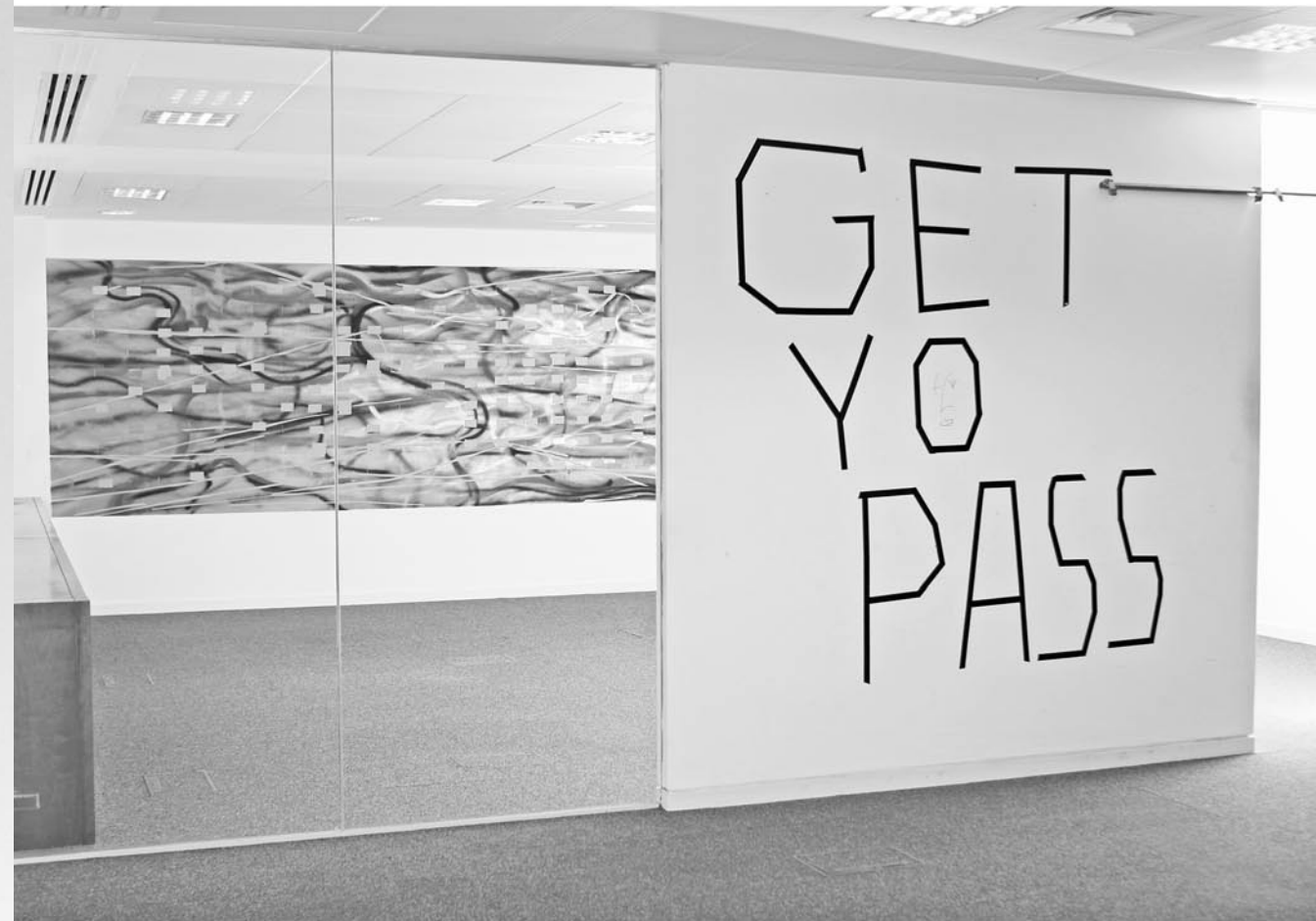
Once the person picked up the card the visitor name and the number was written down on the pass. All female visitors were JANE, all male visitors were JHON. The track of the visitors: the J-name and the number were written down on a sheet of paper. Once a while visitors had been offered to be photographed on the mobile phone and if accepted the portrait was printed out and stuck to the pass. From 300 cards 134 had been taken from the wall painting and only 36 of them returned. The rest, 98 cards, left the building.

Following elements were used to perform the work: a wall painting incorporated 300 plastic cards (dimensions of the painting - 640cm x 161 cm), a portable printer, a mobile phone with a photo-camera, 3 blank sheets of paper, pens and the wall slogan GET YO PASS.



FEMALE VISITOR	NAME	FEMALE VISITOR	NAME	MALE VISITOR	NAME	FEMALE VISITOR	NAME
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
001	001	010	010	011	011	012	012
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
002	002	021	021	022	022	023	023
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
003	003	032	032	033	033	034	034
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
004	004	041	041	042	042	043	043
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
005	005	051	051	052	052	053	053
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
006	006	061	061	062	062	063	063
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
007	007	071	071	072	072	073	073
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
008	008	081	081	082	082	083	083
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
009	009	091	091	092	092	093	093
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
010	010	101	101	102	102	103	103
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
011	011	111	111	112	112	113	113
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
012	012	121	121	122	122	123	123
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
013	013	131	131	132	132	133	133
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
014	014	141	141	142	142	143	143
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
015	015	151	151	152	152	153	153
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
016	016	161	161	162	162	163	163
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
017	017	171	171	172	172	173	173
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
018	018	181	181	182	182	183	183
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
019	019	191	191	192	192	193	193
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
020	020	201	201	202	202	203	203
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE
021	021	211	211	212	212	213	213
JANE	JANE	JANE	JANE	JANE	JANE	JANE	JANE

FEMALE VISITOR	NAME	MALE VISITOR	NAME
061	JANE	062	JANE
062	JANE	063	JANE
063	JANE	064	JANE
064	JANE	065	JANE
065	JANE	066	JANE
066	JANE	067	JANE
067	JANE	068	JANE
068	JANE	069	JANE





300 CARDS WERE AVAILABLE

134 CARDS ISSUED

36 CARDS RETURNED AS REQUESTED  
(11 JHONS, 25 JAVES)

2 CARDS SOLD

98 CARDS PRESUMABLY DRIFTING  
IN LONDON AREA

166 CARDS REMAINED



Jhone  
007

JANE  
053



Jane  
003

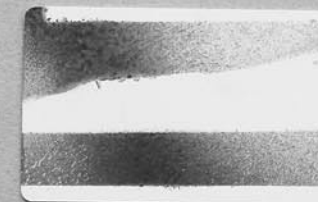
JANE  
069

Jhon  
065



JHON  
052

Jhon  
056



JHON  
025

# To Be Destroyed

## TEN FLOORS PROJECT

AdventBreak  
Berrik  
Huw Chaffer  
Duchess De Beauvoir  
Juan Bolivar  
Kris Emmerson  
David Fenwick  
Condiment Junkie  
Zoe Catherine Kendall  
Letter Lounge  
Samuel Levack & Jennifer Lewandowski  
Alistair McClymont  
Alan McQuillan  
OKO  
Waldemar Pranciewicz  
Solina H-FI  
Gabriele de Santis  
Will Squire  
Ben Woodhouse  
Neil Zakiewicz

TO BE DESTROYED is a nighttime art event in the former F.A Head Quarters in Soho.

You are invited to come and explore the ten floors of vast disused space and discover a diverse gathering of art, sound, performance and music.

6-9pm Thursday 04/11/10  
25 SOHO SQUARE LONDON W1D 4FA  
Curated by Huw Chaffer & Lucy Woodhouse





## Visitors' Spam Draws

Collected spam content from e-mails and comments from various websites formed an obscure compilation - the cut-up book - the material assembled to tactile interaction. The cut-up book (called as well the spambook) has every line of the page cut into stripes. Conventional reading page by page was impossible, instead the spambook introduced vertical browsing, flicking through stripes.

There is an interesting poetry book by Raymond Queneau called *Cent Mille Millions de Poèmes* (*Hundred Thousand Billion Poems*, 1961). The book contains a set of 10 sonnets, each on a page split into 14 strips. The main idea behind the book is that any lines from a particular sonnet can be combined with any other line from the nine others and according to the author it would take approximately 200 million years to read all possible combinations. Similarly the spambook offers unlimited combinations of reading but no less important is fluctuation of control over the textual content, ability to take it apart and rearrange again. There is no fixed version of the piece and each text created by any participant can be used again in a different project.

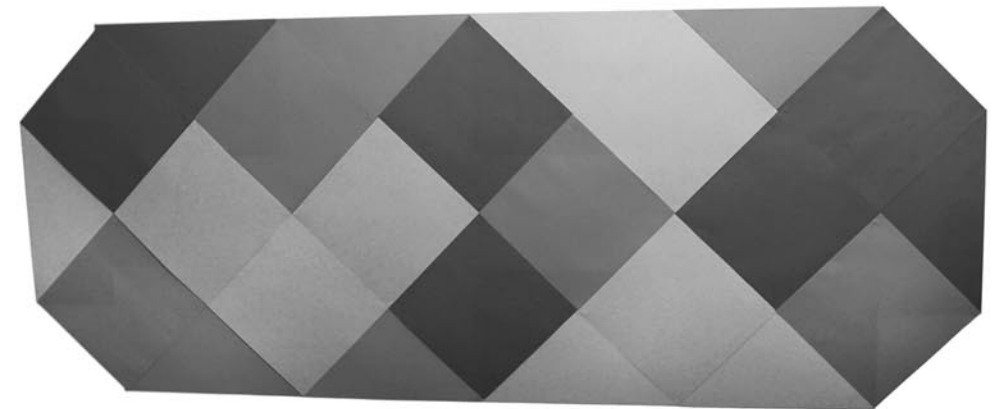
Additionally, the spam and the internet comments are scrambled with science fiction, in this case a short extracts from stories by Philip K. Dick. His sentences had been scrambled using scripts found on the internet. In a way the textual content of the project is readymade but still edited, rearranged and designed into a publication with a specific purpose of being the object and the text to be performed. Anyone is welcome to tear the content up and create own version, slogan, haiku or anything they wish to express. But then created text is taken over by an assistant (in this role can be anyone who is willing to create fancy patterns out of the stripes of text, it can be even a group of assistants). The stripes are composed by the assistant on the colourful board designed by the artist. At some point the performing stops, the board is taken apart to 24 sheets of paper where some sentences are intact but many are broken because they run over a few sheets. Deconstructed board becomes a collection of loose, random compositions.

The Spambook had 20 pages, each page filled with 32 lines and in total there were 640 text strips. The publication was set in a sans-serif type *Segoe UI* developed in 2004 and used in many Microsoft products for user interface texts, online user assistance materials. Round shapes characterize the type and give a very friendly feeling. The online usage made it probably more present in a digital form than the printed materials.

The paper board for composed texts was made of 24 sheets in 3 colours- red, orange and cyan. The board had a size approx 60 cm x 160 cm.

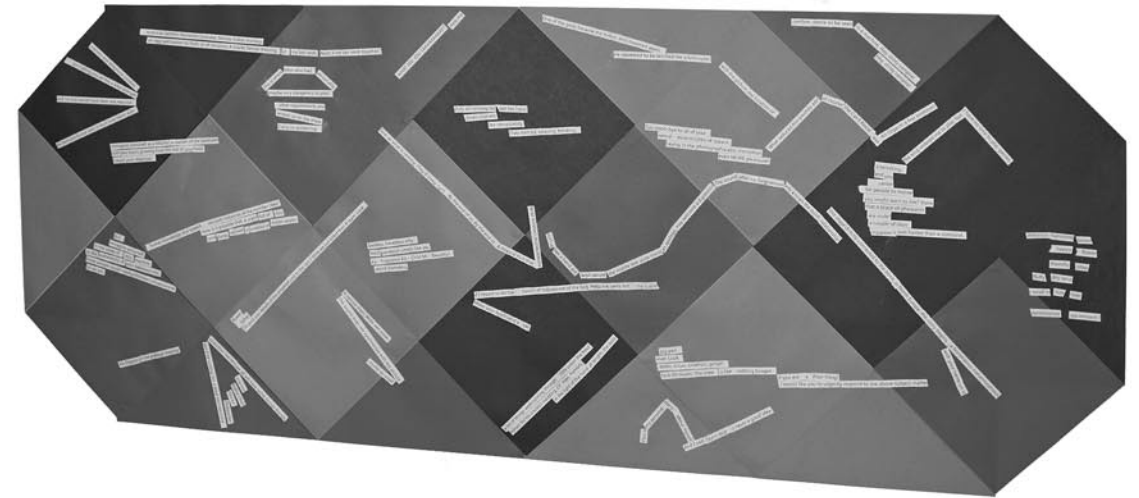
Performing with the spambook and the board took approx 4 hours on 28th and 29th January 2011 in London and happen during the event *Beyond Text: Making and Unmaking Text* at The Centre for Creative Collaboration, 16 Acton Street, London WC1X 9NG

Participants of the event: David Berridge, Jackie Calderwood, Lee Campbell, Neil Chapman, E.H. Cocker, Heather Connelly, Becky Cremin, Jane Frances Dunlop, Zalfa Feghali, Alison Gibb, Elizabeth Guthrie, Fiona Hanley, Janine Harrington, Maura Hazelden, Alexandrina Hemsley, Fiona James, Jennifer Jarman, Eirini Kartsaki, Sarah Kelly, Dave Loder, Christopher-Rasheem Mcmillan, Anne-Laure Misme, Ryan Ormonde, Katerina Paramana, Isabelle Parkinson, Waldemar Pranciewicz, Joanna Sperryn-Jones, Jacqueline Taylor, Kate Wiggs, Steve Willey.



confirm desire to be seen





An Orgasm in the political meeting





picture.  
usual,